



Winona State University  
**Four-Year Program Map**

Created on 6/1/2018  
 Effective Fall 2016

**Program:** Mass Communication (BA MCJ)  
**Emphasis (optional):** Journalism (minor required)

Fall Semester				Spring Semester			
	Course	Requirement Met	SH		Course	Requirement Met	SH
<b>Year 1</b>	ENG 111 or CMST 191/192	GE Goal 1	3-4	ENG 111 or CMST 191/192	GE Goal 1	3-4	
	MCOM 100 Media & Society	Major & GE Goal 9	3	General Education Course	GE Goal 3	4	
	MATH/STAT 1xx	GE Goal 4	3	General Education Course	GE Goal 5	3	
	General Education Course	GE Goal 5	4	General Education Course	GE Goal 6	3	
	Orientation	Recommended	1	General Education Course	GE Goal 8	3	
	Physical Development/Wellness	PDW	1				
	<i>NOTE:</i>				<i>NOTE: GE Goal courses can be taken in any semester.</i>		
<b>First-Year Fall Semester Credit Hour Total</b>			<b>15-16</b>	<b>First-Year Spring Semester Credit Hour Total</b>			<b>16-17</b>
<b>Year 2</b>	General Education Course	GE Goal 5	3	General Education Course	GE Goal 6	3	
	General Education Course	GE Goal 6	3	General Education Course	GE Goal 7	3	
	General Education Course	GE Goal 3	3	MCOM 173 Audio/Video Production	Major	3	
	MCOM 172 Print/Web Production	Major	3	MCOM 210 Visual Communication	Major/CAI	3	
	MCOM 232 News Writing	Major/WI	3	Physical Development/Wellness	PDW	1	
	<i>NOTE: All MCOM courses must be taken for a grade. An overall GPA of 2.50 is required for this major. Students must earn a grade of "C" or better in major courses.</i>				<i>NOTE: Students must earn a minimum of 40 credits at the 300-400 level. At least 12 credits of MCOM 300-400 level coursework must be taken at WSU.</i>		
<b>Second-Year Fall Semester Credit Hour Total</b>			<b>15</b>	<b>Second-Year Spring Semester Credit Hour Total</b>			<b>13</b>
<b>Year 3</b>	MCOM Journalism Elective	Major elective	3	MCOM 332 News Gathering	Major	3	
	MCOM 308 Research in Mass Media	Major	3	MCOM 300 Media Law	Major	3	
	General Education Course	GE Goal 10	3	MCOM 400 Mass Communication Theory	Major/WI	3	
	Elective/Minor course	Gen Elec / Minor	3	Elective/Minor course	Gen Elec / Minor	3	
	Elective/Minor course	Gen Elec / Minor	3	Elective/Minor course	Gen Elec / Minor	3	
	<i>NOTE: This major requires a minor. The minor cannot be in this option, nor can it be the general MCOM minor. The number of credits a minor requires varies.</i>				<i>NOTE:</i>		
<b>Third-Year Fall Semester Credit Hour Total</b>			<b>15</b>	<b>Third-Year Spring Semester Credit Hour Total</b>			<b>15</b>
<b>Year 4</b>	MCOM 405 Issues and Ethics	Major/OI	3	MCOM 437 Publication Practicum	Major	3	
	MCOM 334 Feature Writing	Major	3	MCOM Journalism Elective	Major elective	3	
	MCOM 336 News Editing	Major	3	Elective/Minor course	Gen Elec / Minor	3	
	Elective/Minor course	Gen Elec / Minor	3	Elective/Minor course	Gen Elec / Minor	3	
	Elective/Minor course	Gen Elec / Minor	3	Elective/Minor course	Gen Elec / Minor	3	
					MCOM 499 Portfolio	Major	0
<i>NOTE: A 2.5 GPA is required for all MCOM classes EXCEPT 100, 115, 172, 173, 210, 221, 240, 243, 260, 271, and 274. Some MCOM classes are restricted to MCOM and selected other majors/minors. Please see a MCOM adviser.</i>							
<b>Fourth-Year Fall Semester Credit Hour Total</b>			<b>15</b>	<b>Fourth-Year Spring Semester Credit Hour Total</b>			<b>15</b>

Total Credit Hours (SH): 120