

# Winona State University Four-Year Program Map

Program: ART (BA ARTG)
Emphasis (optional): Graphic Design

	Fall Semester		Spring Semester			
	Course	Requirement Met	SH	Course	Requirement Met	SH
Year 1	ENG 111 College Reading and Writing or CMST 191	GE Goal 1	3-4	CMST 191 Introduction to Public Speaking or ENG 111	GE Goal 1	3-4
	College Level MATH (MATH 100 or higher)	GE Goal 4	3	General Education Course (lab)	GE Goal 3	4
	ART 219 Introduction to Contemporary Art	Major	3	ART 115 3-D Design	Major	3
	ART 150 Digital 2-D Design	Major	3	ART 222 Survey of Modern Art	GE Goal 6b/Major	3
	ART 118 Drawing I	Major	3	ART 243 Typography	Major	3
	OR 100 Introduction to Higher Education	Recommended	1			
	NOTE: A minimum 2.50 GPA is required in the major and overall, and also in Studio and Art History courses.			NOTE:		
	First-Year Fall Semester Credit Hour Total		16-17	First-Year Spring Semester Credit Hour Total		
Year 2	ART 221 Art History I	GE Goal 6b	3	ART 218 Drawing II	Major	3
	ART 265 Packaging Graphic Design	Major	3	ART 260 Print Design	Major	3
	ART 439 Art Since 1945 (elective; other choice is 441) OR	Major/WI	3	ART 441 History of Modern Design (elective; other choice is 439) OR	Major /WI	3
	ART 217 Painting I (elective; other choice is 330)	Major		ART 217 Painting I OR ART 330 Printmaking I (elective)	Major	
	General Education Course	GE Goal 5	3	MCOM 210 Visual Communication	Major	3
	General Education Course	GE Goal 3	3	General Education Course	GE Goal 5	3
	Some GE courses should be upper division (300-level), found in Goal areas 5, 6a, 7, 8, 9, and 10 to complete 40 SH overall of upper division coursework. A minimum of 15 SH of 300-400 level Art courses must be taken at WSU.			NOTE: Some GE courses count for two Goal areas, leaving room for additional upper division coursework such as ART 313, 314 (Travel Study), Art History, Internships, or Independent Study, to complete 40 SH upper division.		
	Second-Year Fall Semester Credit Hour Total		15	Second-Year Spring Semester Credit Hour Total		15
	CS 116 Web Technology	Major	3	ART 360 New Media	Major /CAI	3
	MCOM 215 Photo: The Technical Art	Major	3	ART 399 Internship	Major	1
	MCOM 260 Principles of Advertising	Major	3	MKTG 3XX Elective	Major	3
	General Education Course	GE Goal 5	3	MKTG 300 Principles of Marketing	Major	3
	General Elective (300-400 Level)	Gen Elect	3	General Education Course	GE Goal 6a	3
	ART 399 Internship	Major	1	General Elective (300-400 Level)	Gen Elect	3
	NOTE: Some GE courses should be upper division (300-level), found in Goal areas 5, 6a, 7, 8, 9, and 10 to complete 40 SH overall of upper division coursework.			NOTE: Some GE courses count for two Goal areas, leaving room for additional upper division coursework such as ART 313, 314 (Travel Study), Art History, Internships, or Independent Study, to complete 40 SH upper division.		
	Third-Year Fall Semester Credit Hour Total			Third-Year Spring Semester Credit Hour Total		
			16			16
Year 4	ART 365 Graphic Design Campaign	Major/WI	<b>16</b>	ART 460 Design Capstone	Major/OI	<b>16</b>
Year 4		Major/WI Major			Major/OI Gen Elect	
Year 4	ART 365 Graphic Design Campaign	Major Major	3	ART 460 Design Capstone		3
Year 4	ART 365 Graphic Design Campaign CMST 266 Professional Communication Skills	Major	3	ART 460 Design Capstone ART 433 Independent Study	Gen Elect	3
Year 4	ART 365 Graphic Design Campaign CMST 266 Professional Communication Skills ART 399 Internship	Major Major	3 3 1	ART 460 Design Capstone ART 433 Independent Study General Education Course	Gen Elect GE Goal 8	3 1 3
Year 4	ART 365 Graphic Design Campaign CMST 266 Professional Communication Skills ART 399 Internship Personal Development & Wellness General Education Course	Major Major PDW GE Goal 7	3 3 1 2 3	ART 460 Design Capstone ART 433 Independent Study General Education Course General Education Course	Gen Elect GE Goal 8 GE Goal 9 GE Goal 10  I upper division course	3 1 3 3 3



## Winona State University Four-Year Program Map

### Guide to 4 Year Major Maps

- 4 Year Major Maps are intended to show a recommended four-year pathway to a degree. Students must be fulltime, college ready, and ready to declare a major to follow the map exactly as shown. Maps are only a sample; there may be other pathways that lead to completion of the degree in four years.
- Major Maps are NOT intended to take the place of meetings with advisors.
- Major Maps are NOT intended to take the place of the Degree Audit System (DARs).

All courses listed on a major map will be labelled as one or more of the following:

GE Goal	General Education Goal	Indicates that the course meets one of the 10	
	Area	General Education Goals	
Gen General Elective		Indicates that the course does not meet a	
Elec		General Education, Major or Minor requirement	
		but does count toward the degree	
Major	Major Requirement	Indicates that the course meets a Major	
		requirement	
Major	Major Elective	Indicates that the course counts toward the	
Elec		major as an elective, must be chosen from list	
		of approved courses	
Minor	Minor Requirement	Indicates that the course meets a Minor	
		requirement	
CAI	Critical Analysis	Indicates that the course counts as a Critical	
	Intensive	Analysis Intensive	
OI	Oral Intensive	Indicates that the course counts as an Oral	
		Intensive	
WI	Written Intensive	Indicates that the course counts as a Written	
		Intensive	
PDW	Personal Development	Indicates that the course counts as a Personal	
and Wellness		Development and Wellness Requirement	

#### **General Education Goal Areas:**

		Minimum credits required
Goal 1	Communication	7 credits
Goal 2	Critical Thinking (Met with completion of	
	all other goal areas)	
Goal 3	Natural Science	7 credits
Goal 4	Mathematics	3-4 credits
Goal 5	History, Social/Behavioral Sciences	9 credits
Goal 6	Humanities and Fine Arts	9 credits
Goal 7	Human Diversity	3 credits
Goal 8	Global Perspective	3 credits
Goal 9	Ethic and Civic Responsibility	3 credits
Goal 10	People and the Environment	3 credits

#### **Graduation Requirements:**

- Minimum of 120 total credits (semester hours) required for Bachelors' Degree
- Minimum of 40 General Education credits required
- Minimum of 40 Upper Division credits required
- Minimum of 30 Residence credits required in Junior/Senior years
- Minimum WSU cumulative grade point average of 2.00; some programs require higher grade point averages

Major Maps are not contracts. Winona State University reserves the right to make changes at any time, without prior notice, to programs, policies, procedures and information described in this major map. Students should consult the appropriate academic department or college for currently accurate program information.