



Winona State University  
Four-Year Program Map

Created on 11/30/2017  
Effective Fall 2017

Program: **Communication Studies (BA CSL)**  
Emphasis (optional): **Leadership and Advocacy (Minor Required)**

	Fall Semester			Spring Semester		
	Course	Requirement Met	SH	Course	Requirement Met	SH
<b>Year 1</b>	CMST 191 Intro to Pbulic Spk or 192 Intro to Speech Comm	GE Goal 1	3	ENG 111 College Reading & Writing	GE Goal 1	4
	General Education Course	GE Goal 3-10	3	General Education Course	GE Goal 3-10	3
	General Education Course	GE Goal 3-10	3	General Education Course	GE Goal 3-10	3
	CMST Elective	Major Elective	3	CMST 281 Intercultural Communication	GE Goal 8/Major	3
	OR 100 Intro to Higher Education	Recommended	1	CMST 289/290/291/292	Major	3
<i>NOTE: CMST courses MAY be taken as part of the General Education Program (GEP), but are not required. Courses taken for GEP may be used as major classes (see final note).</i>			<i>NOTE: All CMST courses MUST be taken for grade only.</i>			
<b>First-Year Fall Semester Credit Hour Total</b>			<b>13</b>	<b>First-Year Spring Semester Credit Hour Total</b>		
			<b>13</b>			
<b>Year 2</b>	General Education Course (Lab)	GE Goal 3	4	CMST 283 Introduction to Rhetorical Studies	GE Goal 6/Major	3
	General Education Course	GE Goal 3-10	3	CMST 357 Communication in Social Media	Major	3
	CMST 282 Introduction to Communication Studies	GE Goal 5/Major	3	General Education Course/General Elective/Minor	GE Goal/Gen Elect/Minor	3
	ENG 210 Adv Expository Wrtg/211 Wrtg Comm or 439 Technical Wrtg	Major	3	General Education Course/General Elective/Minor	GE Goal/Gen Elect/Minor	3
	General Elective/Minor	Gen Elective/Minor	3	General Elective/Minor	General Elective/Minor	3
<i>NOTE: A minimum GPA of 2.50 is required in this major. Students must earn a grade of "C" or better in all major courses. ENG 211 would also meet GOAL 9. This major requires a minor from outside the CMST Department. The number of credits a minor requires varies.</i>			<i>NOTE:</i>			
<b>Second-Year Fall Semester Credit Hour Total</b>			<b>16</b>	<b>Second-Year Spring Semester Credit Hour Total</b>		
			<b>16</b>			
<b>Year 3</b>	CMST 369 Leadership and Communication	Major	3	CMST 321 Conflict and Communication	Major	3
	CMST 375 Argumentation	Major/OI	3	STAT 110, 210, ECON 222, PSY 231	Major	3
	General Education Course/General Elective/Minor	GE Goal/Gen Elect/Minor	3	General Education Course/General Elective/Minor	GE Goal/Gen Elect/Minor	3
	General Elective/Minor	General Elective/Minor	3	General Elective/Minor	General Elective/Minor	3
	Physical Development & Wellness	PDW	2-3	General Elective/Minor	General Elective/Minor	3
	General Elective (if take only 2 credits in PDW)	General Elective	1			
<i>NOTE: Theory courses can be used as electives as long as they are not used to fill the option requirements.</i>			<i>NOTE: Students must earn a minimum of 40 credits at the 300-400 level. STAT 110 or STAT 210 would meet GOAL 4.</i>			
<b>Third-Year Fall Semester Credit Hour Total</b>			<b>15</b>	<b>Third-Year Spring Semester Credit Hour Total</b>		
			<b>15</b>			
<b>Year 4</b>	CMST 380 Communication Research Methods	Major/CAI	3	CMST 485 Senior Seminar in Communication Theory	Major/WI	3
	CMST 399 Internship	Major	3	CMST 389 Persuasion and Advocacy	Major/WI	3
	General Elective/Minor	General Elective/Minor	3	General Elective/Minor	General Elective/Minor	3
	General Elective/Minor	General Elective/Minor	3	General Elective/Minor	General Elective/Minor	3
	General Elective/Minor	General Elective/Minor	3	General Elective/Minor	General Elective/Minor	3
<i>NOTE: All GEP intensive requirements are met by major courses.</i>			<i>NOTE: CMST 195 &amp; 321 may be used for Goal 5; CMST 289 &amp; 292 may be used for Goal 6; CMST 290, 291, 292, &amp; 381 may be used for Goal 7; OI = 375, 383, 451/452; WI = 366, 389, 485; CAI = 380.</i>			
<b>Fourth-Year Fall Semester Credit Hour Total</b>			<b>15</b>	<b>Fourth-Year Spring Semester Credit Hour Total</b>		
			<b>15</b>			

Total Credit Hours (SH): 120

Guide to 4 Year Major Maps

- 4 Year Major Maps are intended to show a recommended four-year pathway to a degree. Students must be fulltime, college ready, and ready to declare a major to follow the map exactly as shown. Maps are only a sample; there may be other pathways that lead to completion of the degree in four years.
- Major Maps are NOT intended to take the place of meetings with advisors.
- Major Maps are NOT intended to take the place of the Degree Audit System (DARs).

All courses listed on a major map will be labelled as one or more of the following:

GE Goal	General Education Goal Area	Indicates that the course meets one of the 10 General Education Goals
Gen Elec	General Elective	Indicates that the course does not meet a General Education, Major or Minor requirement but does count toward the degree
Major	Major Requirement	Indicates that the course meets a Major requirement
Major Elec	Major Elective	Indicates that the course counts toward the major as an elective, must be chosen from list of approved courses
Minor	Minor Requirement	Indicates that the course meets a Minor requirement
CAI	Critical Analysis Intensive	Indicates that the course counts as a Critical Analysis Intensive
OI	Oral Intensive	Indicates that the course counts as an Oral Intensive
WI	Written Intensive	Indicates that the course counts as a Written Intensive
PDW	Personal Development and Wellness	Indicates that the course counts as a Personal Development and Wellness Requirement

General Education Goal Areas:

		Minimum credits required
Goal 1	Communication	7 credits
Goal 2	Critical Thinking (Met with completion of all other goal areas)	--
Goal 3	Natural Science	7 credits
Goal 4	Mathematics	3-4 credits
Goal 5	History, Social/Behavioral Sciences	9 credits
Goal 6	Humanities and Fine Arts	9 credits
Goal 7	Human Diversity	3 credits
Goal 8	Global Perspective	3 credits
Goal 9	Ethic and Civic Responsibility	3 credits
Goal 10	People and the Environment	3 credits

Graduation Requirements:

- Minimum of 120 total credits (semester hours) required for Bachelors' Degree
- Minimum of 40 General Education credits required
- Minimum of 40 Upper Division credits required
- Minimum of 30 Residence credits required in Junior/Senior years
- Minimum WSU cumulative grade point average of 2.00; some programs require higher grade point averages

Major Maps are not contracts. Winona State University reserves the right to make changes at any time, without prior notice, to programs, policies, procedures and information described in this major map. Students should consult the appropriate academic department or college for currently accurate program information.