



Winona State University
Four-Year Program Map

Created on 10/30/2023
 Effective Fall 2021

Program: ART (BA ARTG)
Emphasis (optional): Graphic Design

Fall Semester				Spring Semester		
	Course	Requirement Met	SH	Course	Requirement Met	SH
Year 1	ART 150 Digital Design Fundamentals	Major	3	ART 243 Typography & Information Design	Major	3
	ART 118 Foundational Drawing	Major	3	ART 222 Survey of Modern Art	GE Goal 6 (Art)	3
	ART 219 Introduction to Contemporary Art	Major	3	CMST Introduction to Public Speaking or ENG 111	GE Goal 1	3-4
	ENG 111 College Reading & Writing OR CMST 191	GE Goal 1	3-4	General Education Course	GE Goal 3 (lab)	4
	College Level MATH (MATH 100 or Higher)	GE Goal 4	3	ART 217 Foundational Painting	Major	3
	OR 100 Introduction to Higher Education	Recommended	1			
	<i>NOTE: Declare Graphic Design as major.</i>			<i>NOTE: Apply for Design Program Application—competitive portfolio review—to be admitted into</i>		
First-Year Fall Semester Credit Hour Total			16-17	First-Year Spring Semester Credit Hour Total		16-17
Year 2	ART 260 Visual & Layout Design	Major	3	ART 265 Tactile & Environmental Design	Major	3
	ART 277 Digital Imaging	Major	3	ART 377 Constructed Photograph OR ART 418 Body of Work	Major	3
	General Education Course	GE Goal 5	3	CS 116 Web Technology I	Major	3
	General Education Course	GE Goal 6 (Hum)	3	General Education Course	GE Goal 3	3
	Concentration Elective	Major	3	ART 218 Color & Composition	Major	3
	<i>NOTE: Research and apply for internship for the following year.</i>			<i>NOTE: Research and apply for internship for the following year.</i>		
Second-Year Fall Semester Credit Hour Total			15	Second-Year Spring Semester Credit Hour Total		15
Year 3	ART 360 New Media & Technology Design	Major/CAI	3	ART 398 Creative Practices	Major	3
	ART 399 Internship—Design Apprenticeship	Major	3	ART 441 History of Modern Design	Major/WI	3
	CMST 266 Professional Communication Skills	Major	3	AAD 301 OR AAD 302 OR MCOM 210	Major	3
	General Education Course	GE Goal 6 (Art)	3	General Education Course	GE Goal 5	3
	General Education Course	GE Goal 5	3	Personal Development Wellness	PDW	2
				ART 350 Junior Portfolio Review	Major	0
<i>NOTE: Start selecting and preparing your work for Junior Portfolio Review.</i>			<i>NOTE: Sign-up for Junior Portfolio Review and prepare to present your work for departmental review.</i>			
Third-Year Fall Semester Credit Hour Total			15	Third-Year Spring Semester Credit Hour Total		14
Year 4	ART 365 Campaign & Systems Design	Major/WI	3	ART 460 Portfolio & Professional Development	Major/OI	3
	ART 375 Advanced Design Project	Major	3	ART 375 Advanced Design Project	Major	3
	MKTG 300 Principles of Marketing	Major	3	MKTG 265/329/333/336/338/339/341/363	Major	3
	General Education Course	GE Goal 9	3	General Education Course	GE Goal 10	3
	General Education Course	GE Goal 5	3	General Education Course	GE Goal 8	3
<i>NOTE: Meet with your design academic advisor to check your DARS and get ready to apply for graduation.</i>			<i>NOTE: Congratulations on completing the program, Design program is proud to call you an alum.</i>			
Fourth-Year Fall Semester Credit Hour Total			15	Fourth-Year Spring Semester Credit Hour Total		15

Total Credit Hours (SH): 120

Guide to 4 Year Major Maps

- 4 Year Major Maps are intended to show a recommended four-year pathway to a degree. Students must be full-time, college ready, and ready to declare a major to follow the map exactly as shown. Maps are only a sample; there may be other pathways that lead to completion of the degree in four years.
- Major Maps are NOT intended to take the place of meetings with advisors.
- Major Maps are NOT intended to take the place of the Degree Audit (DARs/uAchieve).

All courses listed on a major map will be labelled as one or more of the following:

GE Goal	General Education Goal Area	Indicates that the course meets one of the 10 General Education Goals
Gen Elec	General Elective	Indicates that the course does not meet a General Education, Major or Minor requirement but does count toward the degree
Major	Major Requirement	Indicates that the course meets a Major requirement
Major Elec	Major Elective	Indicates that the course counts toward the major as an elective, must be chosen from list of approved courses
Minor	Minor Requirement	Indicates that the course meets a Minor requirement
CAI	Critical Analysis Intensive	Indicates that the course counts as a Critical Analysis Intensive
OI	Oral Intensive	Indicates that the course counts as an Oral Intensive
WI	Written Intensive	Indicates that the course counts as a Written Intensive
PDW	Personal Development and Wellness	Indicates that the course counts as a Personal Development and Wellness Requirement

General Education Goal Areas:

		Minimum credits required
Goal 1	Communication	7 credits
Goal 2	Critical Thinking (Met with completion of all other goal areas)	--
Goal 3	Natural Science	7 credits
Goal 4	Mathematics	3-4 credits
Goal 5	History, Social/Behavioral Sciences	9 credits
Goal 6	Humanities and Fine Arts	9 credits
Goal 7	Human Diversity	3 credits
Goal 8	Global Perspective	3 credits
Goal 9	Ethic and Civic Responsibility	3 credits
Goal 10	People and the Environment	3 credits

Graduation Requirements:

- Minimum of 120 total credits (semester hours) required for Bachelors' Degree
- Minimum of 40 General Education credits required
- Minimum of 40 Upper Division credits required
- Minimum of 30 Residence credits required in Junior/Senior years
- Minimum WSU cumulative grade point average of 2.00; some programs require higher grade point averages

Major Maps are not contracts. Winona State University reserves the right to make changes at any time, without prior notice, to programs, policies, procedures, and information described in this major map. Students should consult the appropriate academic department or college for currently accurate program information.