

# Winona State University Four-Year Program Map

Program: ART (BA ARTG)
Emphasis (optional): Graphic Design

Vear 1 ART 150 Digital Design Fundamentals   Major   3 ART 243 Typography & Information Design   Major   3 ART 118 Foundational Drawing   Major   3 ART 222 Survey of Modern Art   GE Goal 6 (Art)   3 ART 118 Foundational Drawing   Major   3 CMST Introduction to Dublic Speaking or ENG 111   GE Goal 1   3 ART 217 Surject   GE Goal 2   3 ART 217 Surject   GE Goal 3   3 ART 217 Surject   GE Goal 3   3 ART 217 Surject   GE Goal 3   3 ART 217 Foundational Painting   Major   Major   Modern Design Art 217 Foundational Painting   Major   Major   Modern Design Art 217 Foundational Painting   Major   Modern Design Art 217 Digital Imaging   Major   Modern Design Art 217 Digital Imaging   Major   Ma		Fall Semester			Spring Semester		
ART 118 Foundational Drawing ART 219 Introduction to Contemporary Art Major ART 219 Introduction to Contemporary Art Major ART 219 Introduction to Contemporary Art Major College Level MATH (MATH 100 or Higher) GE Goal 1 3-4 General Education Course GE Goal 3 (lab) OR 100 Introduction to Higher Education Recommended I NOTE: Declare Graphic Design as major First-Year Fall Semester Credit Hour Total First-Year Fall Semester Credit Hour Total Major ART 277 Digital Imaging General Education Course GE Goal 5 General Education Course GE Goal 6 (Hum) General Education Course GE Goal 6 (Hum) General Education Course GE Goal 7 ART 380 New Media & Technology Is intenship for the following year.  Second-Year Fall Semester Credit Hour Total Major ART 381 Semester Credit Hour Total General Education Course GE Goal 6 (Hum) General Education Course GE Goal 6 (H		Course	Requirement Met	SH	Course	Requirement Met	SH
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ENG 111 College Reading & Writing OR CMST 191 GE Goal 1 3-4 General Education Course GE Goal 3 (lab) College Level MATH (MATH 100 or Higher) GE Goal 4 3 ART 217 Foundational Painting Major GR 100 Introduction to Higher Education Recommended 1 NOTE: Apply for Design Program Application—compedative portfolio review—to be addimited into MOTE: Apply for Design Program Application—compedative portfolio review—to be addimited into MOTE: Apply for Design Program Application—compedative portfolio review—to be addimited into MOTE: Apply for Design Program Application—compedative portfolio review—to be addimited into MOTE: Apply for Design Program Application—compedative portfolio review—to be addimited into MOTE: Apply for Design Program Application—compedative portfolio review—to be addimited into MOTE: Apply for Design Application—compedative portfolio review—to be addimited into MOTE: Apply for Design Application—compedative portfolio review—to be addimited into MOTE: Apply for Design Application—compedative portfolio review—to be addimited into MOTE: Apply for Design Application—compedative portfolio review—to be addimited into MOTE: Apply for Design Application—compedative portfolio review—to be addimited into MOTE: Apply for Design Application—compedative portfolio Review and Program Application—compedative portfolio Review Apply for Design Application—compedative portfolio Review and Apply for Internship for Major Majo		ART 118 Foundational Drawing	Major	3	ART 222 Survey of Modern Art	GE Goal 6 (Art)	3
College Level MATH (MATH 100 or Higher)  OR 100 Introduction to Higher Education  Recommended  1  NOTE: Declare Graph Design a major.  NOTE: Apply for Design Program Application—compedative portfolio review—to be addinited into First-Year Fall Semester Credit Hour Total  16-17  First-Year Fall Semester Credit Hour Total  16-17  First-Year Spring Semester Credit Hour Total  17-18  ART 27 Digital Immaging  Major  ART 280 Keusel And apply for internative for the following year.  Second-Year Fall Semester Credit Hour Total  16-17  First-Year Spring Semester Credit Hour Total  17-18  First-Year Spring Semester Credit Hour Total  18-18  First-Year Spring Semester Credit Hour Total  19-18  First-Year Spring Semester Credit Hour Total  19-19  First-Year Spring Semester Credit Hour Total  First-Year Spring Semester Credit Hour Total  First-Year Spring Semester Credit Hour Total  First-Y		ART 219 Introduction to Contemporary Art	Major	3	CMST Introduction to Public Speaking or ENG 111	GE Goal 1	3-4
OR 100 Introduction to Higher Education Recommended 1 NOTE: Declare Graphic Design as major.  NOTE: Apply for Design Program Application—compedative portfolio review—to be addinited ino First-Year Sp1 Semester Credit Hour Total  Year 2 ART 260 Visual & Layout Design Major 3 ART 265 Tactile & Environmetal Design Major 4 ART 277 Digital Imaging Major 3 ART 377 Constructed Photograph OR ART 418 Body of Work Major General Education Course GE Goal 5 3 CS 116 Web Technology I Major General Education Course GE Goal 5 3 CS 116 Web Technology I Major General Education Course GE Goal 5 3 CS 116 Web Technology I Major General Education Course GE Goal 5 3 CS 116 Web Technology I Major General Education Course GE Goal 5 3 CS 116 Web Technology I Major General Education Course GE Goal 3 3 CS 116 Web Technology I Major General Education Course GE Goal 3 3 CS 116 Web Technology I Major General Education Course GE Goal 3 3 CS 116 Web Technology I Major General Education Course GE Goal 3 3 CS 116 Web Technology I Major General Education Course GE Goal 3 3 CS 116 Web Technology For Internship for the following year.  Second-Year Fall Semester Credit Hour Total 15 Second-Year Spring Semester Credit Hour Total 15 Second-Year Spring Semester Credit Hour Total 16 Second-Year Spring Semester Credit Hour Total 17 Second-Year Spring Semester Credit Hour Total 17 Second-Year Spring Semester Credit Hour Total 18 Second-Year Spring Semester Credit Hour Total 19 S		ENG 111 College Reading & Writing OR CMST 191	GE Goal 1	3-4	General Education Course	GE Goal 3 (lab)	4
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Year 2         ART 260 Visual & Layout Design         Major         3         ART 265 Tactile & Environmetal Design         Major           ART 277 Digital Imaging         Major         3         ART 377 Constructed Photograph OR ART 418 Body of Work         Major           General Education Course         GE Goal 5         3         CS 116 Web Technology I         Major           General Education Course         GE Goal 6 (Hum)         3         General Education Course         GE Goal 3           Concentartion Elective         Major         3         ART 218 Color & Composition         Major           NOTE: Research and apply for intenship for the following year.         Second-Year Fall Semester Credit Hour Total         NOTE: Research and apply for intenship for the following year.           Second-Year Fall Semester Credit Hour Total         15         Second-Year Spring Semester Credit Hour Total         1           Year 3         ART 360 New Media & Technology Design         Major/CAl         3         ART 398 Creative Practices         Major           ART 399 Intenship—Design Apprenticeship         Major         3         ART 441 History of Modern Design         Major           CMST 266 Professional Communication Skills         Major         3         ART 330 1 OR AAD 302 OR MCOM 210         Major           CMST 267 267 professional Course         GE Goal 5 <t< td=""><td></td><td colspan="2">NOTE: Declare Graphic Design as major.</td><td></td><td colspan="2">NOTE: Apply for Design Program Application—compedative portfolio review—to be addmited</td><td>into</td></t<>		NOTE: Declare Graphic Design as major.			NOTE: Apply for Design Program Application—compedative portfolio review—to be addmited		into
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Concentartion Elective Major 3 ART 218 Color & Composition Major 3 ART 360 New Media & Technology Design Major/CAI 3 ART 360 New Media & Technology Design Major 3 ART 398 Creative Practices Major 3 ART 399 Intenrship—Design Apprenticeship Major 3 ART 390 Intenrship—Design Apprenticeship Major 3 ART 341 History of Modern Design Major/WI 3 ART 399 Intenrship—Design Apprenticeship Major 3 ART 341 History of Modern Design Major/WI 3 ART 399 Intenrship—Design Apprenticeship Major 3 ART 441 History of Modern Design Major/WI 3 ART 340 NGC Professional Communication Skills Major 3 ART 441 History of Modern Design Major Major 3 ART 340 NGC Professional Communication Skills Major 3 ART 340 NGC Professional Communication Skills Major 3 ART 350 Junior Portfolio Review Major 4 ART 350 Junior Portfolio Review Major NOTE: Start selecting and preparing your work for Junior Portfolio Review.  Third-Year Fall Semester Credit Hour Total 15 Third-Year Spring Semester Credit Hour Total 17 Third-Year Spring Semester Credit Hour Total 17 Third-Year Spring Semester Credit Hour Total 18 ART 350 Companing & Systems Design Major 3 ART 360 Portfolio & Professional Development Major/Ol ART 375 Advanced Design Project Major 3 ART 375 Advanced Design Project Major 3 General Education Course GE Goal 9 3 General Education Course GE Goal 10 General Education Course GE Goal 10 General Education Course GE Goal 10 General Education Course GE Goal 8 3 General Education C		General Education Course	GE Goal 5	3	CS 116 Web Technology I	Major	3
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Year 3       ART 360 New Media & Technology Design       Major/CAI       3       ART 398 Creative Practices       Major         ART 399 Intenrship—Design Apprenticeship       Major       3       ART 441 History of Modern Design       Major/WI         CMST 266 Professional Communication Skills       Major       3       AAD 301 OR AAD 302 OR MCOM 210       Major         General Education Course       GE Goal 6 (Art)       3       General Education Course       GE Goal 5         General Education Course       GE Goal 5       3       Personal Development Wellness       PDW         NOTE: Start selecting and preparing your work for Junior Portfolio Review.       NOTE: Sign-up for Junior Portfolio Review and prepare to present your work for departmental review         Third-Year Fall Semester Credit Hour Total       15       Third-Year Spring Semester Credit Hour Total       1         Year 4       ART 365 Campaign & Systems Design       Major/WI       3       ART 460 Portfolio & Professional Development       Major/OI         ART 375 Advanced Design Project       Major       3       ART 375 Advanced Design Project       Major         MKTG 300 Principles of Marketing       Major       3       MKTG 265/329/333/336/338/339/341/363       Major         General Education Course       GE Goal 9       3       General Education Course       GE Goa					NOTE: Research and apply for intenrship for the following year.		
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Year 4 ART 365 Campaign & Systems Design Major/WI 3 ART 460 Portfolio & Professional Development Major/OI 3 ART 375 Advanced Design Project Major 3 ART 375 Advanced Design Project Major 3 MKTG 300 Principles of Marketing Major 3 MKTG 265/329/333/336/338/339/341/363 Major 3 General Education Course GE Goal 9 General Education Course GE Goal 10 General Education Course GE Goal 5 General Education Course GE Goal 8 GE Goal 8 ONOTE: Meet with your design academic advisor to check your DARS and get ready to apply for graduation.		NOTE: Start selecting and preparing your work for Junior Portfolio Review.			NOTE: Sign-up for Junior Portfolio Review and prepare to present your	r work for departmental	review.
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General Education Course  GE Goal 5  NOTE: Meet with your design academic advisor to check your DARS and get ready to apply for graduation.  NOTE: Congratulations on completing the program, Design program is proud to call you an alumn.		ART 375 Advanced Design Project	Major	3	ART 375 Advanced Design Project	Major	3
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		Fourth-Year Fall Semester Credit Hour Total		15	Fourth-Year Spring Semester Credit Hour Total		15



## Winona State University Four-Year Program Map

### Guide to 4 Year Major Maps

- 4 Year Major Maps are intended to show a recommended four-year pathway to a degree. Students must be full-time, college ready, and ready to declare a major to follow the map exactly as shown. Maps are only a sample; there may be other pathways that lead to completion of the degree in four years.
- Major Maps are NOT intended to take the place of meetings with advisors.
- Major Maps are NOT intended to take the place of the Degree Audit (DARs/uAchieve).

All courses listed on a major map will be labelled as one or more of the following:

GE Goal	General Education Goal	Indicates that the course meets one of the 10			
GE Goal					
	Area	General Education Goals			
Gen	General Elective	Indicates that the course does not meet a			
Elec		General Education, Major or Minor requirement			
		but does count toward the degree			
Major	Major Requirement	Indicates that the course meets a Major			
		requirement			
Major Major Elective Indi		Indicates that the course counts toward the			
Elec		major as an elective, must be chosen from list			
		of approved courses			
Minor	Minor Requirement	Indicates that the course meets a Minor			
		requirement			
CAI	Critical Analysis	Indicates that the course counts as a Critical			
	Intensive	Analysis Intensive			
OI	Oral Intensive	Indicates that the course counts as an Oral			
		Intensive			
WI	Written Intensive	Indicates that the course counts as a Written			
		Intensive			
PDW Personal Developm		Indicates that the course counts as a Personal			
	and Wellness	Development and Wellness Requirement			

#### General Education Goal Areas:

		Minimum required	credits
Goal 1	Communication	7 credits	
Goal 2	Critical Thinking (Met with completion of all other goal areas)		
Goal 3	Natural Science	7 credits	
Goal 4	Mathematics	3-4 credits	
Goal 5	History, Social/Behavioral Sciences	9 credits	
Goal 6	Humanities and Fine Arts	9 credits	
Goal 7	Human Diversity	3 credits	
Goal 8	Global Perspective	3 credits	
Goal 9	Ethic and Civic Responsibility	3 credits	
Goal 10	People and the Environment	3 credits	

#### **Graduation Requirements:**

- Minimum of 120 total credits (semester hours) required for Bachelors' Degree
- Minimum of 40 General Education credits required
- Minimum of 40 Upper Division credits required
- Minimum of 30 Residence credits required in Junior/Senior years
- Minimum WSU cumulative grade point average of 2.00; some programs require higher grade point averages

Major Maps are not contracts. Winona State University reserves the right to make changes at any time, without prior notice, to programs, policies, procedures, and information described in this major map. Students should consult the appropriate academic department or college for currently accurate program information.