



Winona State University
Four-Year Program Map

Created on 12/9/2020
Effective Fall 2020

Program: Business Administration (BS)
Emphasis (optional):

	Fall Semester			Spring Semester		
	Course	Requirement Met	SH	Course	Requirement Met	SH
Year 1	CMST 191 Intro to Public Speaking or CMST 192 Intro to Speech Communication	GE Goal 1	3	ENG 111 College Reading and Writing	GE Goal 1	4
	MATH 110 Finite Mathematics*	Major/GE Goal 4	3	ACCT 211 Financial Accounting Principles	Major	3
	ECON 201 Principles of Microeconomics	Major/GE Goal 5	3	STAT 110 Fundamentals of Statistics*	Major	3
	General Education Course (Lab)	GE Goal 3	4	General Education Course	GE Goal 6 (FA)	3
	OR 100 Introduction to Higher Education	Recommended	1	General Education Course	GE Goal 9	3
NOTE: *Math Requirements are based on the major; however, a student's math placement is based on ACT score. It may be necessary for a student to take more than one math course.			NOTE: *Students have a choice of Statistics course based on their major. The Business Administration major requires STAT 110, STAT 210, or ECON 222.			
First-Year Fall Semester Credit Hour Total			14	First-Year Spring Semester Credit Hour Total		
				16		
Year 2	ACCT 212 Managerial Accounting Principles	Major	3	ECON 202 Principles of Macroeconomics	Major/GE Goal 5/8	3
	General Education Course	GE Goal 3	3	MIS 202 Microcomputers in Business or any advanced (300- or 400-level) MIS elective*	Major	3
	General Education Course	GE Goal 7	3	General Education Course	GE Goal 6 (FA/Hum)	3
	General Education Course (Humanities)	GE Goal 6 (Hum)	3	General Education Course	GE Goal 10	3
	General Education Course	GE Goal 5	3	MGMT 325 Organizational Dynamics	Major/WI	3
NOTE: Apply for admission to the College of Bus after completion of 30 credits, ENG 111, CMST 191 or 192, ECON 201 or ECON 202, ACCT 211, STAT 110 or ECON 222 or STAT 210, & MATH 110 or higher. Students must have a cumulative 2.50 GPA and earn a "C" or better in all admission courses.			NOTE: *Any MIS elective replacing MIS 202 will not count as a BUSA Elective or COB Elective for the major.			
Second-Year Fall Semester Credit Hour Total			15	Second-Year Spring Semester Credit Hour Total		
				15		
Year 3	MGMT 334 Operations Management	Major/CAI	3	MKTG 300 Principles of Marketing	Major	3
	MIS 362 Management Information Systems	Major	3	FIN 360 Corporate Finance	Major	3
	BUSA 291 Legal Environment of Business	Major	3	BUSA 311 Business Law II	Major	3
	MGMT 317 Management of Human Resources	Major/WI	3	MGMT 345 International Business	Major	3
	Physical Development/Wellness Course	PDW	2-3	COB Elective*	Major Elective	3
	General Elective* (if take only 2 credits in PDW)	Elective	1			
NOTE: *General Elective - Credits used to meet the 120 semester hours required to earn a degree.			NOTE: *COB Elective - a 300-400 level course not used in the major from ACCT, BUSA, ECON, FIN, MGMT, MKTG, or MIS.			
Third-Year Fall Semester Credit Hour Total			15	Third-Year Spring Semester Credit Hour Total		
				15		
Year 4	MGMT 464 Project Management	Major	3	MGMT 495 Strategic Management	Major/OI	3
	BA Department Elective*	Major Elective	3	COB Elective*	Major Elective	3
	BA Department Elective	Major Elective	3	General Elective	Elective	3
	General Elective	Elective	3	General Elective	Elective	3
	General Elective	Elective	3	General Elective	Elective	3
NOTE: *BA Department Elective - a 300-400 level course not used in the major from BUSA, MGMT, or MIS. General Elective - credits to meet the 120.			NOTE: *COB Elective - a 300-400 level course not used in the major from ACCT, BUSA, ECON, FIN, MGMT, MKTG, or MIS. General Elective - credits to meet the 120.			
Fourth-Year Fall Semester Credit Hour Total			15	Fourth-Year Spring Semester Credit Hour Total		
				15		

Total Credit Hours (SH): 120

Note: Complete 50% of business courses at WSU. Complete 15 SH of 300-400 level courses from Dept of Business at WSU.

Guide to 4 Year Major Maps

- 4 Year Major Maps are intended to show a recommended four-year pathway to a degree. Students must be fulltime, college ready, and ready to declare a major to follow the map exactly as shown. Maps are only a sample; there may be other pathways that lead to completion of the degree in four years.
- Major Maps are NOT intended to take the place of meetings with advisors.
- Major Maps are NOT intended to take the place of the Degree Audit System (DARs).

All courses listed on a major map will be labelled as one or more of the following:

GE Goal	General Education Goal Area	Indicates that the course meets one of the 10 General Education Goals
Gen Elec	General Elective	Indicates that the course does not meet a General Education, Major or Minor requirement but does count toward the degree
Major	Major Requirement	Indicates that the course meets a Major requirement
Major Elec	Major Elective	Indicates that the course counts toward the major as an elective, must be chosen from list of approved courses
Minor	Minor Requirement	Indicates that the course meets a Minor requirement
CAI	Critical Analysis Intensive	Indicates that the course counts as a Critical Analysis Intensive
OI	Oral Intensive	Indicates that the course counts as an Oral Intensive
WI	Written Intensive	Indicates that the course counts as a Written Intensive
PDW	Personal Development and Wellness	Indicates that the course counts as a Personal Development and Wellness Requirement

General Education Goal Areas:

		Minimum credits required
Goal 1	Communication	7 credits
Goal 2	Critical Thinking (Met with completion of all other goal areas)	--
Goal 3	Natural Science	7 credits
Goal 4	Mathematics	3-4 credits
Goal 5	History, Social/Behavioral Sciences	9 credits
Goal 6	Humanities and Fine Arts	9 credits
Goal 7	Human Diversity	3 credits
Goal 8	Global Perspective	3 credits
Goal 9	Ethic and Civic Responsibility	3 credits
Goal 10	People and the Environment	3 credits

Graduation Requirements:

- Minimum of 120 total credits (semester hours) required for Bachelors' Degree
- Minimum of 40 General Education credits required
- Minimum of 40 Upper Division credits required
- Minimum of 30 Residence credits required in Junior/Senior years
- Minimum WSU cumulative grade point average of 2.00; some programs require higher grade point averages

Major Maps are not contracts. Winona State University reserves the right to make changes at any time, without prior notice, to programs, policies, procedures and information described in this major map. Students should consult the appropriate academic department or college for currently accurate program information.